OSRJL

Clarendon Institute
Walton Street
Oxford, OX1 2HG
01865 610422
enquiries@ochjs.ac.uk
www.ochjs.ac.uk

OXFORD SCHOOL OF RARE JEWISH LANGUAGES LECTURE
Week 3

Dr Carlos Yebra López
(California State University, Fullerton)

Book Launch:
Ladino on the Internet: Sepharad 4

Carlos Yebra López (PhD from New York University) is an Assistant Professor in Spanish Linguistics at California State University, Fullerton. He works as a Ladino and Haketia instructor at the Oxford School of Rare Jewish Languages, and as a CEO of Ladino 21 Community Interest Company, a public outreach initiative and digital archive devoted to grassroots documentation of Ladino.

Abstract: *Ladino on the Internet* constitutes the first critical and systematic account written in English on the online revitalisation of Ladino.

This book conclusively demonstrates that nowadays the global Ladino-speaking community connects first and foremost online, which calls for a full, comprehensive examination of the web-based development of the Sephardic diaspora (including that of Ladino) as a qualitatively different stage, termed 'Sepharad 4' in this monograph.

Drawing upon the methodological framework of Revivalistics and including a comparative analysis with similar initiatives apropos Yiddish, this volume analyses case studies including YouTube digital archives, social media platforms, language learning apps, online schools, and Ladino on Netflix, plus on Web 3.0 platforms.

This monograph will appeal to scholars and postgraduate students seeking to familiarise themselves with the use of technological tools to further the revitalisation of endangered languages such as Ladino.

Tuesday, 13 May 2025
6.00 pm (UK time)
Online via Zoom only
In order to participate in this lecture via Zoom, please register at this link:
https://us02web.zoom.us/meeting/register/HawN_0a3QzqXvazYWzrUgQ

ALL LECTURES ARE OPEN TO THE GENERAL PUBLIC

UNIVERSITY OF OXFORD

Oxford School of Rare Jewish Languages